



CONTACT: Merton G. Silbar Public Relations
Dave Silbar – dsilbar@silbarpr.com
Jeremy Berrington – jberrington@silbarpr.com
(847) 729-7333

FOR IMMEDIATE RELEASE

TIMBER RIDGE LODGE OFFERS “KIDS CASH FOR CLUNKERS”

Kids can trade in toy cars for discounts on rooms

LAKE GENEVA, WI – AUGUST 25, 2009 – Although Congress decided not to renew the popular “Cash for Clunkers” program, Timber Ridge Lodge at Grand Geneva has created a trade in offer of its own. For a limited time, children can bring in a new or used toy car and receive \$45 off their families’ next stay.

“We wanted to have fun with the Cash for Clunkers theme and help people save money,” said Managing Director Patrick Hansen. “We hope that our Kids Cash for Clunkers program is as popular as its older brother.”

Packages are subject to availability. Interested parties can call (866) 636-4502 – please mention the promo code CASH. For more information please call (262) 248-8811 or visit www.timberridgeresort.com.

About Timber Ridge Lodge

Located on the grounds of the AAA Four Diamond Grand Geneva in Lake Geneva, Wisconsin, Timber Ridge Lodge is the Midwest’s only all-season waterpark destination featuring a 50,000 sq. ft. indoor/outdoor waterpark, 3,600-square foot arcade, 3,500-square foot ballroom, Smokey’s family style barbecue restaurant and much more.

Managed by Marcus Hotels & Resorts, a wholly owned subsidiary of Marcus Corporation (NYSE:MCS), Timber Ridge is an upscale, full-service entertainment complex targeted to families, couples and outings seeking a fun, year round total destination experience. Guests can enjoy all the amenities of Grand Geneva, including miles of hiking/biking, a full service spa and

sport center, two championship 18-hole golf courses, The Mountain Top ski and snowboard area, Kids Are Grand childcare and several distinctive dining options. For more information please call (262) 248-8811 or visit www.timberidgeresort.com.