



**FOR: GRAND GENEVA RESORT & SPA**  
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**GRAND GENEVA RESORT AND SPA HOSTS NEW ORLEANS-STYLE STREET  
FEST WITH JIM LIBAN BLUES BAND**

(LAKE GENEVA, WI; August 15, 2011) – The AAA Four Diamond [Grand Geneva Resort & Spa](http://www.grandgeneva.com) welcomes the Milwaukee-based Jim Liban Blues Band for the [Grand Blues](#) event on Saturday, August 27. Known throughout the Midwest for his 70's Blues act Short Stuff, Liban's music pioneered the blues/rock sound that influenced famous acts like Fabulous Thunderbirds and Stevie Ray Vaughn.

This singer-songwriter and renowned harmonica player will perform with his trio under the night sky. For this special one-night only Grand Blues event, the Grand Geneva will transform its ski chalet into a New Orleans-style street fair, complete with NOLA-inspired cuisine including a crawfish boil, various gumbos, BBQ ribs, po-boy sandwiches and more.

Food will be served from 6 p.m. on, while the live performance will be from 7:30 p.m. to 10:30 p.m. Lawn seating is available for the concert. Concert admission is \$10 for non-resort guests; guests of Grand Geneva Resort and Timber Ridge Lodge can enjoy complimentary admission for the concert. Food and beverage tickets can be purchased for an additional charge. For more information, please call 262.249.4726 or visit [http://www.grandgeneva.com/dining\\_entertainment/entertainment/index.asp](http://www.grandgeneva.com/dining_entertainment/entertainment/index.asp)

**[About Grand Geneva Resort & Spa](#)**

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport.

Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience.

Additional accommodations on property include the family-friendly Timber Ridge Lodge, featuring the 50,000-square-foot Moose Mountain Falls indoor/outdoor waterpark, 3,600-square-foot arcade, 3,500-square foot ballroom, and family barbecue restaurant. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (800) 558-3417 or visit [www.grandgeneva.com](http://www.grandgeneva.com).

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**FOR MORE INFORMATION, PLEASE CONTACT  
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