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**TIMBER RIDGE LODGE & WATERPARK LAUNCHES PARTNERSHIP
WITH LEGO CERTIFIED PROFESSIONAL ADAM REED TUCKER**

*Families Invited to Experience a Hands-On Weekend of Fun
with "Mastering the LEGO Brick" Package, March 25-27, 2011*

(LAKE GENEVA, WI; February 16 2011)— Next month, [Timber Ridge Lodge & Waterpark](#) will launch an exciting partnership with Adam Reed Tucker, one of 12 LEGO Certified Professionals worldwide, whose large-scale creations of the world's most famous architecture have received international praise. From Friday, March 25 to Sunday, March 27, 2011, Timber Ridge invites families to attend the **Mastering the LEGO Brick** weekend, during which Tucker will lead a variety of LEGO-focused sessions — ranging from interactive seminars on Architecture™ to hands-on building sessions — that will inspire children to explore the building blocks of their own creativity. All families who book the Mastering the LEGO Brick package will have full access to the three-day program, while enjoying comfortable accommodations and the lodge's signature amenities, including the 50,000-square-foot indoor-outdoor Moose Mountain Falls Waterpark.

Timber Ridge will kick off the Mastering the LEGO Brick weekend at 2 p.m. on Friday, March 25, when Tucker will put the final touches on a 7-foot-tall, 100lb. Bruce the Moose statue made of LEGO bricks, paying homage to the lodge's mascot. The statue will be unveiled later that evening, followed by an ice cream social. On Saturday, March 26, and Sunday, March 27, attendees will have access to a variety of exciting, hands-on seminars, in which Tucker will teach guests how to bring their LEGO dreams to life and share the story of how he became a LEGO Certified Professional.

The family-friendly, two-night **Mastering the LEGO Brick** package features:

- Unveiling party for the life-size Bruce the Moose Sculpture, followed by an ice cream social
- “Eat and Meet” session with Adam Reed Tucker and breakfast buffet for four people each morning
- One “Create and Take” LEGO build session per child, up to two children
- Access to LEGO seminars, with topics including “The Life of a LEGO Architect”; Architecture™; “LEGO: Beyond a Toy”; and others
- Autograph sessions with Adam Reed Tucker
- Four passes to Moose Mountain Falls Waterpark
- Two-night accommodations in a one-bedroom suite

The **Mastering the LEGO Brick** weekend package is valid for stays March 25-27, 2011 only, with rates for a one-bedroom suite starting at \$429. Rates for a two-bedroom suite start at \$599 and include six passes to Moose Mountain Falls Waterpark, breakfast buffet for six people each morning, and up to four “Create and Take” LEGO sets. All rates are exclusive of tax and nightly resort fee. Cancellations must be made 72 hours prior to arrival to avoid penalty equal to a one-night stay plus tax.

Tucker will return for future Mastering the LEGO Brick events on June 27-28, 2011, and August 15-16, 2011. Program details are forthcoming.

For more information, or to reserve accommodations at Timber Ridge Lodge this spring, please visit www.timberridgeresort.com. Become a fan of the lodge on Facebook at www.facebook.com/TimberRidgeWaterpark, or follow daily updates on Twitter at www.twitter.com/Timber_Ridge.

About Adam Reed Tucker

One of only 12 LEGO Certified Professionals in the world, Adam Reed Tucker holds a Professional Degree in Architecture with an emphasis on the Philosophy of Design Theory from Kansas State University. While working as an architect in the Kansas City and Chicago regions, he came across a book entitled "The World of LEGO® Toys" by Henry Wiencek, and was so inspired by Wiencek's adaptation of architectural possibilities using the LEGO Bricks as a medium that he set out to explore this idea further. In 2006, he founded Chicago's first LEGO fan convention called BrickWorld, and in 2007, Adam's company BrickStructures formally joined forces with The LEGO Group to create a new line of LEGO Architecture products. As a LEGO Certified Professional, Adam focuses specifically on the design and construction of skyscrapers and other architectural structures, reaching out to the public via events and school programs. To learn more about Tucker and view his famous creations, visit www.brickstructures.com.

About Timber Ridge Lodge & Waterpark

The family-friendly Timber Ridge Lodge & Waterpark is located in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property offers a collection of 225 expansive one- and two-bedroom suites that are equipped with whirlpool baths, private balconies and spacious living rooms. Full kitchenettes, which boast full-sized refrigerators, stove-top burners, dishwashers and double sinks, provide complete comfort for families. The lodge also offers its signature 50,000-square-foot indoor-outdoor aquatic wonderland, Moose

Mountain Falls – the area’s only Waterpark – as well as a 3,600-square-foot arcade, 3,500-square-foot ballroom, and a family barbeque restaurant.

Timber Ridge is an extension of the AAA Four Diamond Grand Geneva Resort & Spa, which offers 355 newly renovated guest rooms and suites. Guests at Timber Ridge have access to the Grand Geneva’s wealth of amenities and services, which include the WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (866) 636-4502 or visit www.grandgeneva.com.

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**FOR MORE INFORMATION, PLEASE CONTACT
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