



TIMBER RIDGE
LODGE & WATERPARK
AT GRAND GENEVA

FOR: TIMBER RIDGE LODGE & WATERPARK
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TIMBER RIDGE LODGE & WATERPARK ANNOUNCES FALL SPECIALS

*Lodge Offers Unlimited Family Adventures with Haunted Hayrides,
Boat Cruises, Horseback Trail Rides and More*

(LAKE GENEVA, WI; September 28, 2010)— As the leaves change colors and children excitedly plan their Halloween costumes, [Timber Ridge Lodge & Waterpark](http://www.timberridgeresort.com) is pleased to announce new fall packages and programming. Travelers who visit Timber Ridge this season can enjoy a variety of outdoor adventures that showcase the stunning surroundings of Lake Geneva, while enjoying the wonderment of Moose Mountain Falls, the lodge's 50,000-square-foot indoor-outdoor waterpark. Whether looking to experience Halloween thrills or bond over a Lake Geneva boat ride, families are sure to create lasting memories at Timber Ridge this fall.

Packages include:

Haunted Hayride

For daring travelers, Timber Ridge is offering a festive **Haunted Hayride** weekend package that features thrilling Sleepy Hallow Haunted Hayrides and other entertaining amenities, including:

- 4 Sleepy Hallow Haunted Hayride tickets
- Children's Halloween gift
- 4 passes to Moose Mountain Falls Waterpark

- Overnight accommodations

The hayrides are available every Friday, Saturday and Sunday night at varying times between 7 p.m. and midnight throughout the month of October and depart from the on-site Dan Patch Stables. Guests with young children are strongly encouraged to join the nightly 7 p.m. hayrides, which feature less scary, family-friendly programming. Rides are available on a first-come, first-serve basis.

Available October 1 to October 31, 2010, the **Haunted Hayride** package starts at \$169 per night for a one-bedroom suite, based on a family of four. Rates for a two-bedroom suite start at \$239 per night, based on a family of six, and include six Sleep Hallow Haunted Hayride tickets and six passes to Moose Mountain Falls Waterpark. Rates are exclusive of tax and resort fee.

Fall Adventure

Families can explore Wisconsin's breathtaking fall foliage on a scenic horseback ride through the lodge's private riding trails with the **Fall Adventure** package that includes:

- A 45-minute guided horseback ride for 4 people
- 4 passes to Moose Mountain Falls Waterpark
- Overnight accommodations

Valid now through Thursday, October 28, 2010, the **Fall Adventure** package starts at \$199 per night for a one-bedroom suite, exclusive of tax and resort fee, based on a family of four. Rates for a two-bedroom suite, based on a family of six, start at \$299 per night, exclusive of tax and resort fee, and include the horseback ride for six people and six passes to Moose Mountain Falls Waterpark exclusive of tax and resort fee.

Fall Cruisin' and Splashin'

From floating on a boat in Geneva Bay to cruising along Moose Mountain Falls' Canyon River, guests can immerse themselves in Lake Geneva's most popular water attractions with the **Fall Cruisin' and Splashin'** package that offers family-friendly entertainment and dining options, featuring:

- Geneva Bay Boat Cruise for 4
- \$35 dining credit valid at Smokeys Bar-B-Que House or Hungry Moose
- 4 passes to Moose Mountain Falls Waterpark
- Overnight accommodations

Valid now through Thursday, October 28, 2010, the **Fall Cruisin' and Splashin'** package starts at \$229 per night for a one-bedroom suite, exclusive of tax and resort fee, based on a family of four. Rates for a two-bedroom suite, based on a family of six, start at \$329 per night, exclusive of tax and resort fee, and include the Geneva Bay Boat Cruise for six people and six passes to Moose Mountain Falls Waterpark.

For more information or to reserve accommodations at Timber Ridge Lodge this fall, please visit www.timberridgeresort.com. Become a fan of the lodge on Facebook at www.facebook.com/TimberRidgeWaterpark.

About Timber Ridge Lodge & Waterpark

The family-friendly Timber Ridge Lodge & Waterpark is located in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property offers a collection of 225 expansive one- and two-bedroom suites that are equipped with whirlpool baths, private balconies and spacious living rooms. Full kitchenettes, which boast full-sized refrigerators, stove-top burners, dishwashers and double sinks, provide complete comfort for families. The lodge also offers its signature 50,000-square-foot indoor-outdoor aquatic wonderland, Moose Mountain Falls – the area's only Waterpark – as well as a 3,600-square-foot arcade, 3,500-square-foot ballroom, and a family barbeque restaurant.

Timber Ridge is an extension of the AAA Four Diamond Grand Geneva Resort & Spa, which offers 355 newly renovated guest rooms and suites. Guests at Timber Ridge have access to the Grand Geneva's wealth of amenities and services, which include the WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport. Grand Geneva is a wholly owned subsidiary of the Marcus Corporation (NYSE: MCS). For more information or reservations, call toll free (866) 636-4502 or visit www.grandgeneva.com.

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**FOR MORE INFORMATION, PLEASE CONTACT
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